



DECATUR FARM TO SCHOOL SPONSORSHIP OPPORTUNITIES

Join us as a Decatur Farm to School sponsor and enjoy repeat business exposure. In addition to placing your business in front of Decatur parents and extensive online views, your sponsorship also supports Farm to School programs such as the Decatur High School student summer internships, district-wide taste tests, kitchen staff trainings, conference scholarships for Decatur students and teachers, and school garden donations.

Pick a Decatur Farm to School sponsorship opportunity that is right for you.

Sponsor two or more DF2S/Wylde Center at the same level and receive 10% off your sponsorship.

DECATUR FARM TO SCHOOL NEWSLETTER



The DF2S newsletter is printed three times per year and is distributed each time to 3,300 students in the City Schools of Decatur pre-K-5th grade. It is also distributed electronically to a much larger audience. The newsletters include updates regarding Farm to School activities in the Decatur schools.

NEWSLETTER SPONSOR (\$500 per issue)

Social Media and Website

- 1 dedicated post on the DF2S Facebook, Instagram and Twitter page that includes a tag and the business logo
- 1 dedicated #bizmonday post on the DF2S Facebook, Instagram and Twitter page that includes a tag and the logo

Newsletter Presence

- Sponsor may place a business size ad in one issue of the newsletter

Other

- 2 invitations to Wylde Center Growing Circle events for 1 year

DECATUR FARM TO SCHOOL INTERNS



Each summer, DF2S offers three farm to school internships for Decatur High School students. The students work 60 hours and receive a \$500 stipend. They split their time between working on a farm and working in a restaurant that serves locally sourced produce or at a farmers market.

INTERN SPONSOR (\$500 per intern)

Social Media and Website

- 1 dedicated post on the DF2S Facebook, Instagram and Twitter page that includes a tag and the business logo
- 1 dedicated #bizmonday post on the DF2S Facebook, Instagram and Twitter page that includes a tag and the logo

Newsletter Presence

- Sponsor logo will be included in the fall issue of the newsletter that is distributed to 3,300 City Schools of Decatur students

Other

- 2 invitations to Wylde Center Growing Circle events for 1 year



Decatur Farm to School Dine Out

Twice a year, more than 20 restaurants participate in the Decatur Farm to School Dine Out donating a percentage of their sales for that evening. Marketing for the dine out reaches all 3,300 students in Decatur in addition to parents and community members. The event is always well attended and has become quite popular. A business sponsoring this event will not only support Decatur Farm to School's program, but also receive wide reaching visibility.

DINE OUT PRESENTING SPONSOR (\$1,000)

Social Media and Website

- 1 dedicated post on the DF2S Facebook, Instagram and Twitter page that includes a tag and the business logo
- 2 dedicated posts on the Dine Out Facebook event page that includes a tag and the logo, pre and post event
- 2 dedicated #bizmonday posts on the DF2S Facebook, Instagram and Twitter page that includes a tag and the logo
- Top tier positioning of the business name/hyperlink in the description on the DF2S Facebook event page
- Top tier positioning of logo and billed as presenting sponsor on marketing materials:
Wylde Center website event page (with link),
e-blasts to 2,500 contacts, event poster

Event Presence

- Sponsor may place giveaways at the raffle stations during the event

Banner

- Business banner provided by sponsor hung on perimeter fence of Oakhurst Garden for one month before/after event

Other

- 2 invitations to Wylde Center Growing Circle events for 1 year

DINE OUT SILVER SPONSOR (\$500)

Social Media and Website

- 1 dedicated post on the DF2S Facebook, Instagram and Twitter page that includes a tag and the business logo
- 1 dedicated post on the Dine Out Facebook event page that includes a tag and the logo
- 1 dedicated #bizmonday post on the DF2S Facebook, Instagram and Twitter page that includes a tag & the logo
- Business name/hyperlink included in the description on the Facebook event page
- Business logo on marketing materials:
Wylde Center website event page, event poster
E-blasts to 2,500 contacts

Event Presence

- Sponsor may place giveaways at the raffle stations during the event

Other

- 2 invitations to Wylde Center Growing Circle donor events for

DINE OUT BRONZE SPONSOR (\$250)

Social Media and Website

- 1 dedicated post on the DF2S Facebook, Instagram and Twitter page that includes a tag and the business name
- 1 dedicated post on the Dine out Facebook event page that includes a tag and the business name
- 1 dedicated #bizmonday post on the DF2S Facebook, Instagram and Twitter page that includes a tag & business name
- Business name/hyperlink included in the description on the Facebook event page
- Business name on marketing materials:
Wylde Center website event page, event poster
E-blasts to 2,500 contacts

Event Presence

- Sponsor may place giveaways at the raffle stations during the event

Other

- 2 invitations to Wylde Center Growing Circle donor events for

Become a Decatur Farm to School sponsor today!

Contact: Jen Wassum
Development Director
Jen@wyldecenter.org | 404.371.1920



Sponsor two or more Wylde Center/DF2S events at the same level and receive 10% off your sponsorship.